



SLOW DOWN 4 families.com

North Carolina Statistics

- Being struck by a car is a leading cause of death and injury to North Carolina's children.
- Each year 2,200 pedestrians are involved in police-reported incidents with motor vehicles. An estimated 200 people are killed, and an additional 500 are seriously injured.

Mecklenburg County Statistics

The number of pedestrians hit by a vehicle is on the rise in Mecklenburg County:

<u>Year</u>	<u># of Pedestrians Hit by a Vehicle</u>
2000	371
2001	380
2002	389
2003	408
2004	430
2005	447
2006	453
2007	?

A National Epidemic

An estimated 70,000 pedestrians are injured or killed by motor vehicles each year.

SlowDown4Families.com
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What is SlowDown4Families.com?

SlowDown4Families.com is a professionally-produced, public awareness program designed to eliminate speeding traffic in your neighborhood.

Why This Deserves Your Immediate Attention

The single biggest threat to your family's safety is speeding drivers on the streets of your neighborhood.

Neighborhoods should be a safe environment. People walk to do errands, to visit neighbors, to enjoy a local store or restaurant, to take their children to the park, to exercise themselves or their pets, or to just enjoy being active. Children should be able to safely walk to school or to their friends' houses and safely play in their yards. We are failing our families and neighbors by not making every effort to ensure these activities are safe from motor vehicles on our neighborhood streets.

Concerned Citizens Wanting to Take Action

Most neighborhoods acknowledge speeding traffic is a safety threat to their families. But how does one person or one family or one neighborhood help make their streets safer for children and pedestrians? Evidence reveals that when neighbors or neighborhoods make a commitment to improve safety, coupled with a communications program to raise awareness, the results are outstanding.

The SlowDown4Families.com program makes addressing speeding traffic in your neighborhood easy. Our program includes a neighborhood-on-notice workshop to present your neighborhood's safety record, identify the highest risk areas and the impact of speeding traffic in your neighborhood, and an overview of the 90-day program. Also included are awareness tools such as signs, t-shirts, and flyers. Our goal is to eliminate speeding traffic and ultimately prevent injuries and deaths in the neighborhoods and the city we enjoy. Let's begin our work together to protect our families and make our neighborhoods safer!

Get Started Today!

To get started in your neighborhood, visit us online at www.Slowdown4Families.com, email connie@slowdown4families.com, or call us at 704-365-3757.